

## STORE PROFILE - CREATE



Lance Graulich came through the Frozen Dessert Institute last year with a goal to open a new Burger and Custard concept in Las Vegas. The store has been open for about three weeks now with a Grand Opening scheduled in a couple of weeks.

The unique concept that Lance has introduced is a fun customization process that customers can utilize to “Create” their own Burger and Frozen Dessert. Lance also owns rights to the Wingstop chain in Las Vegas and is using his restaurant knowledge to drive this new concept.

The store address is 7290 W Lake Mead Blvd #2, Las Vegas 89128. His website [www.eat-at-create.com](http://www.eat-at-create.com) is still under construction; however keep an eye out for news and menu items as it is updated.

Now everyone can be a winner when they visit Las Vegas. Stop in for a custom burger and fresh frozen custard treat at create.





If you have come through the FDI and would like to have your frozen dessert store profiled on a web update, please contact Steve Christensen at [info@frozendessertinstitute.com](mailto:info@frozendessertinstitute.com)