

STORE PROFILE



The Meadows Original Frozen Custard got its start in the summer of 1950 when J.V., Richard and Delbert Meadows opened a small custard stand in Duncansville, PA. Lines over fifty people deep formed immediately. It was an instant success and remains a great success to this day. Now considered a tourist attraction, the Duncansville location is still in operation and owned by Dick, Jay and Joel Meadows, sons of Delbert. Demand for the smooth, frozen treat has caused franchises to pop up, each individually owned and operated. Over fifty years later each Meadows location still serves the same recipe that got its start in 1950 and has kept our business successful for over fifty years. Meadows has approximately 20 locations to date.

The Travel Channel is set to feature local favorite 'The Meadows Frozen Custard' as a segment on its popular show "Taste of America". The episode will be broadcast Wednesday, May 7, 2008 at 11:00 p.m. EST on The Travel Channel. Check local listings for details.

Host Mark DeCarlo and crew visited The Meadows to get a taste of The Meadows' famous frozen custard. DeCarlo visited with the Meadows family and many of the firm's loyal customers. DeCarlo and his crew also got an inside peek into the manufacturing of the product, product preparation, and customer service. Throughout the piece DeCarlo, with many lifelong Meadows' customers, got a chance to sample several of the Meadows' treats including cones of the flavor-of-the-day, shakes, sundaes and arctic swirls – just to name a few.

Check out all about the Meadows as www.meadowsfrozenscustard.com



