

December 2008 marketing Calendar

Well I am doing something a little different this month.

As I mentioned in my training document this month, I focused on having stores come up with their own promotions at little or no cost.

So it being the holiday season, I am taking a month off suggesting promotions and simply giving you the dates for the month.

I purposefully left out my birthday on the 1st of December so all of you stores out there wouldn't have a Steve's Birthday Promotion. Makes me feel a little uncomfortable every year.

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1 Cookie Monster Day

3 Sandwich Day

4 Election Day

6 Saxophone Day

7 Nat Chocolate Almond Day

8 I'Nat Tongue Twisters Day

10 Gingerbread House Day

14 Nat Teddy Bear Day

16 Transgender Remembrance Day

21 World "Hello" Day

24 Unique Talant Day

17 Thanksgiving Day

